

PRIVACY POLICY

This Privacy Policy is effective as of December 20, 2021.

Your privacy is very important to us at Canby Rental & Equipment, Inc. (referred to herein as “CRE,” “we,” or “our”). This Privacy Policy describes what types of information we collect when you visit www.canbyrental.com (the “Site”), and our practices for collecting, using, maintaining, protecting, and disclosing that information. This Privacy Policy applies to information we collect on the Site. It does not apply to information collected by us offline or through any other means, or by any third party (including our affiliates and subsidiaries) including through any website operated by such third party or any application or content (including advertising) that may link to or be accessible from or on the Site. Please consult each site's and/or advertisers' privacy policy. We are not responsible for the policies or practices of third parties.

You acknowledge and agree that this Privacy Policy is incorporated into and subject to the Terms of Use, and by visiting, accessing or using our Site you agree to be bound by the terms and conditions of this Privacy Policy and the Terms of Use. If you do not agree with our Privacy Policy or Terms of Use, your choice is to not visit, access, or use our Site.

We may change this Privacy Policy at any time. Such changes, modifications, additions or deletions shall be effective immediately upon notice thereof, which may be given by means including, but not limited to issuing an email to the email address listed by registered users and posting the revised Policy on this page. You acknowledge and agree that it is your responsibility to maintain a valid email address as a registered user (if applicable), and to review this page and Privacy Policy periodically. Your continued use of the Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by the modified Privacy Policy.

Information We Collect

In order to better provide you with our numerous services, we collect several types of information about Users of our Site, including information:

- By which you may be personally identified, such as your first and last name, mailing address, email address, employer, telephone number, and other personal identifying information (“Personal Information”). When you browse our Site, you may do so without providing any Personal Information to us. We do not collect any Personal Information about you unless you voluntarily provide it to us;
- That is about you, but does not, by itself, identify you; and/or
- About your access to and use of our Site, including but not limited to, the URL that you came from prior to visiting our Site, which URL you visit after our Site, your IP address, your internet connection, your browser, the equipment you use to access our Site, and other usage data.

Collection Methods

We collect information:

- Directly from you when you provide it to us.
- Automatically as you navigate through our Site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
- From third parties, for example our business partners.

Information You Provide Us

- We only collect Personal Information you voluntarily provide to us. You provide certain personal information to us when you: (a) register your email address with us; (b) enter sweepstakes or contests sponsored by us or one of our partners; (c) sign up for special offers from certain third parties; (d) send email or other electronic messages to us; and/or (e) submit your credit card or other payment information when ordering and purchasing products and services on our Site (to the extent we allow such transactions on our Site).
- Information that you provide by filling in forms on our Site.
- When you report a problem with our Site.
- Records and copies of your correspondence (including email addresses) if you contact us.
- Your responses to surveys we might ask you to complete for research purposes.
- If available and as applicable, details of transactions you carry out through our Site and of the fulfillment of your orders. You may be required to provide financial information before placing an order through our Site.
- Your search queries on our Site.
- Location data you provide.
- You may also provide information to be published or displayed on public portions of the Site, or to be transmitted to other users of the Site or third parties (collectively, “User Contributions”). Your User Contributions are posted on the

Site and transmitted to others at your own risk. We cannot control the actions of other users of the Site with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons. If you choose to voluntarily disclose Personal Information, that information will be considered public information and the protections of this Privacy Policy will not apply. Please note that certain information, such as your name, may be publicly displayed on the Site along with your User Contributions.

Information We Collect Through Automatic Data Collection Technology

As you navigate through and interact with our Site, we and our third-party service providers automatically or passively collect certain information regarding your use of our Site, your equipment, and your browsing patterns, including:

- Usage Information including details of your visits to our Site, including but not limited to the URL or advertisement that referred you to our Site, any search terms you entered into a search engine that led you to our Site, the pages you view, the date and time of your visit, time spent on each page, search history and search results selected, the website(s) or advertisement you visited after our Site, traffic data, location data collected from third parties or by inferring your location from your IP address, and logs, among other information.
- Device Identifiers including information your device provides to us in connection with your use of the Site, such as device type, browser type, browser language, time zone, IP address, mobile carrier, internet provider, unique device identifier, and operating system.
- Summary (but not individual) reports telling us how many and which ads were presented and clicked upon on our Site provided by our third-party ad servers.

We do not collect personal information automatically, but we may tie this information to personal information about you that we collect from other sources, or you provide to us.

The technology we use for this automatic data collection may include:

- Cookies: Including browser cookies (including session and persistent browser cookies), analytics cookies, technical/functional cookies, flash/profiling cookies, and third-party cookies. A "cookie" is a small data file stored on your browser or device which are used for numerous purposes, including recognizing repeat users, remembering a user's actions and preferences, tracking which pages and services are most frequently used, etc.
 - Browser Cookies: We use browsing or session cookies as necessary for the operation of the Site and/or to allow the user to access and use the content of the Site. Session browser cookies store information that is only relevant for your current activity and expire when you close your browser. Persistent cookies remain after you close your browser and may be accessed through your browser on subsequent visits. We use both session ID cookies and persistent cookies when you visit our Site. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.
 - Analytics Cookies: We may use Google Analytics to collect information that permits evaluation of the use of the Site, and analysis of user's behaviour and improvement of user experience. Information about how to opt out of being tracked by Google Analytics is available at: <https://tools.google.com/dlpage/gaoptout>.
 - Technical/Functional Cookies: We use functional cookies to activate specific functions and to configure webpages according to the user's preference such as font size or language.
 - Flash/Profiling Cookies: We use flash/profiling cookies to collect and store information about your preferences and navigation to, from, and on our Site, and to send advertisements that take these preferences into account. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see Choices About How We Use and Disclose Your Information.
 - Third-Party Cookies: We use third party cookies, owned by third parties to allow the collection of information about you so that we can send advertisements to you when you visit other websites. You may opt-out of being tracked by these cookies. Please note that opting out of receiving interest-based advertising does not block all advertisements served to your device. You will continue receiving advertisements, but these advertisements will be generic or based on the content of a webpage that you are visiting, instead of being targeted to your specific interests.
- Web Beacons: Pages of our Site and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).
- Embedded Scripts: Pages of our Site may include embedded scripts. An embedded script is programming code that is designed to collect information about your interactions with the Site, such as the links you click on. The code is

temporarily downloaded onto your device from our web server or that of a third-party service provider, is active only while you are connected to the Site and is deactivated or deleted thereafter.

- Security and Fraud Detection: In addition, we may use a variety of other technologies that collect similar information for security and fraud detection purposes.

Information Third Parties Provide About You

We collect information that others provide us, including information from other platforms, publicly available information, information from other users of our Site, information from our partners and corporate affiliates, and information from third-party sites. In order to enhance the quality of our Site, third-parties may also provide us information about your engagement with them, including whether you have contacted them or responded to them, whether your project has been completed, and whether you have received a product you have ordered. We may also receive information about you from third-party platforms that obtain your permission to share this information with us. We may combine the information we receive from those other sources with information we collect through the Site. In those cases, we will apply this Privacy Policy to the combined information.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any Personal Information:

- To enable you to use our Site, to provide services you request, and to respond to your queries, complaints, or comments;
- To provide you with information, products, or services that you have requested or agreed to receive or that we otherwise believe will interest you, including information and special offers from us and our third-party business partners;
- To administer and develop our business relationship with you and the company for which you work;
- To resolve disputes, troubleshoot problems, and to enforce the Terms of Use;
- To tailor content, recommendations and offers we display to you, both on the Site and elsewhere online;
- To improve our Site, products, and services, and for other internal business purposes;
- To customize your experience;
- To measure user interest in the services and/or products offered by CRE;
- To display relevant advertising and to evaluate the success of our advertising;
- To process information you provide via our Site, including verifying that your email address is active and valid;
- To contact you with administrative communications and, in our discretion, changes to our Privacy Policy, or any of our other policies;
- To provide location-based services, such as search results and other personalized content;
- To fulfill transactions and process orders and payments (to the extent we allow such transactions on our Site), including to carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection;
- To fulfill any other purpose for which you provide it;
- In any other way we may describe when you provide the information;
- As provided for by law; and
- For any other purpose with your consent.

You agree that we may use information about you to improve our marketing and promotional efforts; to contact you and deliver information to you that, in some cases, are targeted to your interests, such as targeted banner advertisements, administrative notices, product offerings, and communications relevant to your use of the Site. Even though we do not disclose your Personal Information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

How We Share or Disclose Your Information

We may share non-personally identifiable information, such as aggregated user information and statistics, without restriction, including disclosing such information to advertisers and other third parties for marketing and promotional services.

We do not sell, trade, or rent your Personal Information to others. We may disclose Personal Information that we collect, or you provide as disclosed at the time you provide your information, with your consent, as described in this Privacy Policy, and in the following circumstances:

- To our subsidiaries and affiliates;

- To contractors, service providers, and other third parties we use primarily for business and operations purposes, including to provide our services to you. For example, releasing your address information to a delivery service to deliver products you ordered. We will encourage such service partners to adopt and post privacy policies, however, the use of your Personal Information by such service partners is governed by the privacy policies of those service partners;
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of CRE's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by CRE about our Site users is among the assets transferred;
- To fulfil any purpose for which you provide it;
- For any other purpose disclosed when you provide it;
- With your consent;
- To comply with any court order, law, legal process, or other legal obligations, including to respond to any government or regulatory request;
- To enforce or apply our Terms of Use and other agreements, including for billing and collection purposes; and
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of CRE, our customers, or others.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the Personal Information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your cookie settings, review your browser settings page. If you disable or refuse cookies, please note that some parts of this Site may become inaccessible or function improperly.
- **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your Personal Information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by sending us an email stating your request to admin@canbyrental.com or by writing us at 476 NW 1st Ave., Canby, Oregon 97013.
- **Promotional Offers from CRE.** If you do not wish to have your email address used by CRE to promote our own or third parties' products or services, you can opt-out by sending us an email stating your request to admin@canbyrental.com or by writing us at 476 NW 1st Ave., Canby, Oregon 97013. If we have sent you a promotional email, you may opt-out of receiving future promotional emails by following the instructions at the bottom of the email. This opt-out does not apply to information provided to CRE as a result of a purchase of a product or service, warranty registration, product service experience or other transactions.
- **Targeted Advertising.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt-out by sending us an email stating your request to admin@canbyrental.com or by writing us at 476 NW 1st Ave., Canby, Oregon 97013. For this opt-out to function, you must have your browser set to accept browser cookies. We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way.

Updating and Correcting Your Information

You may send us an email to admin@canbyrental.com or write us at 476 NW 1st Ave., Canby, Oregon 97013 to request access to, correct or delete any Personal Information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect. If you are an EU Resident and you withdraw your consent to transfer Personal Information outside of the EU, we will immediately delete your Personal Information and therefore your user account when notice of your withdrawal is received.

If you delete your User Contributions from the Site, copies of your User Contributions may remain viewable in cached and archived pages or may have been copied or stored by other Site users.

Data Security

We take commercially reasonable steps to help protect and secure the Personal Information we collect and store about our users, consistent with industry standards, including reasonable and appropriate measures to protect against loss, misuse, unauthorised access, disclosure, alteration, and destruction, taking into account the risks involved in the processing and the nature of the Personal Information.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your Personal Information, you acknowledge that: (a) there are security and privacy limitations of the Internet which are beyond our control; (b) the security, integrity and privacy of any and all information and data

exchanged between you and us through this Site cannot be guaranteed; (c) we may be forced to disclose information to the government or third-parties in certain circumstances; and (d) any such information and data may be viewed, intercepted, or tampered with in transit by a third party. Therefore, although we use industry standard practices to protect your privacy, we do not promise, and you should not expect, that your personal information or private communications will always remain private. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

How Long We Retain Your Information

We retain Personal Information we collect from you as long as we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with applicable legal, tax or accounting requirements, resolve disputes and enforce our agreements). We retain nonpersonal information as long as is legitimately necessary.

We will delete or otherwise discard user data or data we collect about you while using our services at our discretion or when you contact us to do so. You can initiate such a request by contacting us as designated in "Contact Us" below.

Miscellaneous Privacy Considerations

Children's Privacy

Our Site is not directed to individuals under the age of 18. We do not solicit or knowingly collect Personal Information from such individuals. If you are under 18, do not use or provide any information on this Site, make any purchases through the Site, post any User Contributions on the Site, or provide any information about yourself to us. If we obtain actual knowledge that we have collected Personal Information from a child under the age of 18, we will take steps to delete such information from our database. If you believe we might have any information from or about a child under 18, please email us at admin@canbyrental.com or write us at 476 NW 1st Ave., Canby, Oregon 97013.

Third-Party Hosting

We contract with third parties to maintain and host the Site. Therefore, any information you submit, including Personal Information, will be placed and stored on a computer server maintained by this third-party host. The third parties have agreed to implement technology and security features and strict policy guidelines to safeguard the privacy of your Personal Information from unauthorized access or improper use.

Links to Other Websites

The Site contains links to third-party websites, such as our pages available through third party social media platforms. CRE takes no responsibility for the content, operation, or privacy practices of such websites. This Privacy Policy does not apply to third-party websites, and you should check the policies of any linked website before offering information to the sponsor of the website. We provide these links as a convenience, and the inclusion of any link to such websites does not necessarily imply endorsement by CRE of those sites.

Contact Us

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

Email: admin@canbyrental.com

Mailing Address: 476 NW 1st Ave.
Canby, Oregon 97013

CALIFORNIA RESIDENTS' ADDENDUM

Californian users of the Site have additional rights afforded to them under the California Consumer Privacy Act ("CCPA"). This section is only applicable if you are a resident of the state of California.

The CCPA requires us to disclose certain information regarding the Personal Information we collect. For relevant detail regarding the foregoing, please see "Information We Collect," "Collection Methods," "How We Use Your Information," and "How We Share or Disclose Your Information" above. CRE does not "sell" (as defined in the CCPA) the Personal Information of users of the Site.

Subject to certain exceptions and restrictions, CCPA provides California residents the right to submit requests to us, as a business has collected their personal information, including: (i) to provide access to the specific pieces and categories of personal information collected by us about such California resident, the categories of sources for such information, the business or commercial purposes for collecting such information, and the categories of third parties with which such information was shared; and (ii) to delete such Personal Information. California residents may make either of the foregoing requests by emailing us at admin@canbyrental.com or by mailing us at 476 NW 1st Ave., Canby, Oregon 97013. We reserve the right to request additional information from you, such as proof of residency or when we suspect fraud.

You also have the right to not be discriminated against (as provided for in applicable law) for exercising certain of your rights. CRE does not discriminate against California residents for exercising their rights.

EUROPEAN ECONOMIC AREA ADDENDUM

If you are a resident of the European Economic Area ("EEA") and subject to the protections of the General Data Protection Regulation adopted by the Parliament of the European Union and published as Regulation (EU) 2016/679 ("GDPR"), our legal basis for collecting and processing the information described above will depend on the information concerned and the specific context in which we collect and process it. We collect and process information from you only where we have your consent (Art. 6 para 1 lit. a) GDPR), where we need the information to provide our contractual obligation to you (Art. 6 para 1 lit. b) GDPR) or where we have a legitimate interest to do so. If you wish to learn more about specific legal ground(s) we rely on to process your information for any particular purpose (including any legitimate interests we have to process information), then please contact us using the details provided above under "Contact Us".

We operate the Site from the United States. If you are located outside of the United States, please be aware that information we collect will be transferred to and processed in the United States. By visiting the Site, or providing us with any information, you fully understand and unambiguously consent to this transfer, processing, and storage of your information in the United States, a jurisdiction in which the privacy laws may not be as comprehensive as those in the country where you reside and/or are a citizen. If you are a resident of the EEA, you may revoke this consent at any time by sending such request by email to admin@canbyrental.com or mailing such request to 476 NW 1st Ave., Canby, Oregon 97013, however such revocation shall not affect the lawfulness of processing based on consent prior to withdrawal.

We do not knowingly collect or obtain from third parties, any personal data, including any "Sensitive Personal Data," as defined under the GDPR. "Sensitive Personal Data" are personal data, revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership; data concerning health or sex life and sexual orientation; genetic data or biometric data.

If you are subject to the protections of the GDPR, you are entitled to the following data protection rights:

- The right to access – You have the right to request copies of your personal data from us. We may charge you a small fee for this service.
- The right to rectification – You have the right to request that we correct any information you believe is inaccurate or complete any information that is incomplete.
- The right to erasure – You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

This Privacy Policy is intended to comply with the GDPR and the EU-US framework of privacy principles agreed on February 2, 2016 and formally adopted by the European Commission implementing decision C(2016) 4176 final of July 12, 2016, or any other framework for transferring personal data from the EEA to the United States that is approved by the European Commission as providing an adequate level of protection pursuant to the GDPR (the "Privacy Shield"). In the event of any amendment to the GDPR or the Privacy Shield, this Privacy Policy shall be deemed to be amended to the extent necessary to ensure compliance with such amendment.